Source: https://www.industrydocuments.ucsf.edu/docs/rjkx0001

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3137 Plate 1—Brown Light Up—Req. No. 93596—Page, 4/c Bleed—8⅛ x 11⅛ in.—National Magazines, 1973 (A)
Printed in U.S.A.

Come to Marlboro Country.
FILTER CIGARETTES
Marlboro
18 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report Feb. '73
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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